

往届供选学分课程名称

Financial Planning, Part II

Professor:

Christopher Canellos, Tax Director, Stanford; Lecturer, Stanford Graduate School of Business

Marketing for Non-Marketing Professionals: An Introduction

Professor:

Kevin Epstein, Marketing Executive

New Investment Strategies and Opportunities

Professor:

Matthew Armistead, Certified Financial Planner; Certified Investment Management Analyst

Marketing Without Money: SEO and Social Media

Professor:

Jason McDonald, Senior SEO Director, JM Internet Group; Senior Editor, eg3.com

An Introduction to Business Fundamentals

Professor:

Suzanne Taylor, Marketing Consultant

Accent Reduction for Non-Native Speakers of English

Professor:

Neil G. Jacobs, Professor of Germanic Languages and Literatures, Emeritus, Ohio State University

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The Math Behind Technological Innovation

Professor:

Margot Gerritsen, Associate Professor of Energy Resources Engineering; Director, Institute for Computational and Mathematical Engineering, Stanford

High Performance Management

Professor:

Ronald B. Schilling, President, RBS Consulting Group

Emerging African Markets: Strategies, Investments, and Government Affairs

Professor:

Landry Signé, Banting Fellow, Stanford Center on Democracy, Development, and the Rule of Law

Beginning Programming: PHP

Professor:

Eli Lev, Software Developer; Computer Instructor; Documentation Writer

必修讨论课主题

US Culture Introduction 美国文化概论
US Festivals 美国节日
Religions in the US 宗教在美国
Races & Racism 种族与种族主义

American Politics Workshops 话题:

Parties & Nations 政党与国家
Separation of Powers 三权分立
US Election System 美国选举制度
US Political Figures 美国政治名人

Western Literature Workshops 话题:

1984 一九八四
Choosing Elites 精英的选拔
Capitalism and Slavery 资本主义与奴隶制
Presidential Powers 总统的权力

Career Mentorship 话题:

Consulting Companies 咨询公司
Investment Bank 投资银行
Resume Clinics 简历指导