

# LET Me in England

South East Midlands Universities Summer Programme

13th July – 2nd August 2014



# About our Summer Programme



# South East Midlands Universities' Summer Programme

University summer schools are not all the same. In fact, we consider ours to be quite unique from the rest.

The **'LET Me in England'** summer programme is run annually by South East Midlands Universities for students and staff from their partner universities in China. It has a distinctive city and entrepreneurship theme where students are introduced to a regional economic and technological development model that reflects the strategic importance of the South East Midlands.

The South East Midlands Universities are:

Cranfield University, The University of Bedfordshire (UoB), University Campus Milton Keynes (UCMK), University of Buckingham, University of Northampton (UoN) and The Open University (OU)

**With our summer school, students get to:**

- **Enjoy a unique schedule of teaching and visits, dedicated to ensuring they get the most out of their visit**
- **Experience several English Universities, not just one**
- **Develop their English language skills through a range of topics and interactive learning**
- **Learn about key developments in the South East Midlands region**
- **Explore and learn about Cambridge, Oxford and London as well as other cultural places of interest**

This programme has run successfully for the last two years. 2012 was hosted by Northampton University, 2013 was at the University of Bedfordshire, and this year the programme is being hosted by Cranfield University.

# The South East Midlands

Where are the South East Midlands in relation to London, and where are the Universities?



# “LET Me”

The programme is taught in English without interpretation and by the end of it, students have a stronger knowledge of:

**L**anguage - acquire skills in communications in an English context via a range of teaching styles and topics

**E**nterprise - develop creative and entrepreneurial thinking and learn about innovation

**T**echnology - explore aspects of advanced technology, engineering and big data

**M**edia - understand journalism and other strands of UK Media

Students' schedules are filled with a range of morning and afternoon activities to ensure maximum learning and appeal to a broad range of students.

It blends morning classroom seminars taught by academic staff with afternoon workshops organised and delivered by experts in the field, site visits to locations of international importance and, finally, several cultural excursions to places such as Cambridge, Oxford and London.

Despite their area of study, anyone who wishes to enhance their understanding of business development in the UK will enjoy and benefit from this programme whilst experiencing university life and culture in England.

# Cranfield University

**Cranfield is the postgraduate specialist for research and teaching in science, engineering, technology and management, and are the hosts of the 2014 programme.**

As one of the top five research-intensive universities in the UK, Cranfield University has and continues to make a significant difference in the real world by working in partnership with some of the world's greatest organisations. With an emphasis on the aerospace, automotive, defence and security, health, environment, management and manufacturing sectors, Cranfield has changed the way society thinks, works and learns.

The forerunner of Cranfield University was the College of Aeronautics, created in 1946 and based at the RAF station in Cranfield, Bedfordshire. Through the 1950s and 1960s, the development of many aspects of aircraft research and design led to considerable growth and diversification into other technologies and into manufacturing and management.

In 1969, the College of Aeronautics became The Cranfield Institute of Technology incorporated by Royal Charter with full degree-awarding powers, and new departments were set up to cover the work in the new subject areas, such as the Cranfield School of Management.

The last thirty years have seen further substantial progress, including an academic partnership with the Defence Academy, UK, at Shrivenham in Wiltshire. The result is that Cranfield has grown to become the largest centre in Europe for applied research, development and design.

# The Cranfield Experience

Nestled in the heart of Bedfordshire's countryside; students will be staying at Cranfield University's Cranfield Campus - home to its School of Engineering, School of Management and the School of Applied Sciences.

Accommodation will be single en suite rooms and there are several social areas for students to gather in the evenings.

Students will be provided with breakfast, lunch and dinner each day.

Shops and other local amenities are also in easy reach of the campus.

Typically, morning seminars will take place at Cranfield, and afternoon workshops and activities take place at other locations, including the other South East Midlands Universities involved in delivering the programme.



# Our 2014 Programme





# Programme Overview

## **Dates & location:**

Arrival : 13th July

Programme runs for 3 weeks (14th July – 1st August)

Departure: 2nd August

## **Week 1:**

Inductions, registration, welcome meal

Morning seminars at Cranfield University on the theme of Journalism and Media

Afternoon workshops across the week at various other South East Midlands Universities and other destinations where students will learn about and get exposure to local entrepreneurship, economy, enterprise, smart cities and Big data

Weekends will consist of cultural visits to London & Cambridge

## **Week 2:**

Morning seminars at Cranfield University on the theme of Design and Innovation

Afternoon workshops across the week at various other South East Midlands Universities and other destinations where students will learn about and get exposure to urban transport, Aerospace, technology and motorsports

Weekends will consist of cultural visits to Oxford and St. Albans

## **Week 3:**

Cultural visits, wrap up workshops and graduation ceremony

## Week 1: Monday 14<sup>th</sup> July – Friday 18<sup>th</sup> July

### Media, Journalism and Future City Economy

Date	Time	Activity
Monday 14 <sup>th</sup> July	9.30	Enrolment
	11.00	Welcome and Introduction
	12.30	Lunch
	14.00	Briefing and orientation - tour of campus and surrounding area
	18.45	Welcome buffet
Tuesday 15 <sup>th</sup> July	9.00	<i>Journalism and Communications seminar</i>
	12.00	Lunch
	13.00	Depart by coach to Milton Keynes
	14.00	<i>Smart Cities - big data and enterprise, Open University</i>
	17.00	Depart
Wednesday 16 <sup>th</sup> July	9.00	<i>Journalism and Communications seminar</i>
	12.00	<i>Lunch</i>
	13.00	Depart by coach to Northampton University
	14.00	<i>Social Enterprise – Enterprise and social innovation</i>
	17.00	Depart
Thursday 17 <sup>th</sup> July	9.00	<i>Journalism and Communications seminar</i>
	12.00	Lunch
	13.00	Depart by coach to Milton Keynes
	14.30	<i>South East Midlands Economy, Magna Park</i>
	16.30	Depart
Friday 18 <sup>th</sup> July	9.00	<i>Journalism and Communications seminar</i>
	12.15	Depart by coach to Milton Keynes
	13.00	Mayoral lunch at Zen Garden
	14.45	<i>Future Urban Transport and Electric Vehicles, University Campus Milton Keynes</i>
	17.00	Depart

Please note: programme and activities are subject to change

## Saturday 19<sup>th</sup> July & Sunday 20<sup>th</sup> July Cultural Excursions: Cambridge & London



Date	Time	Activity
Saturday 19 <sup>th</sup> July	9.00am  Approx. 5pm	Visit to Cambridge - tour of colleges and Fitzwilliam Museum  Depart
Sunday 20 <sup>th</sup> July	9.00am  Approx. 5pm	Visit to London Westminster & Big Ben, Whitehall, The Mall & Buckingham Palace, Trafalgar Square, National Gallery, Sherlock Holmes Museum, Baker Street Depart

Please note: programme and activities are subject to change

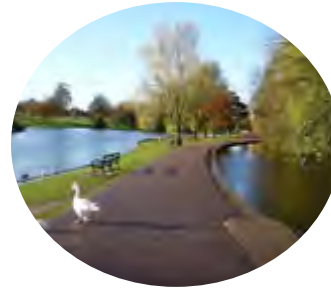
## Week 2: Monday 21<sup>st</sup> July – Friday 25<sup>th</sup> July

### Design, Innovation and Technology

Date	Time	Activity
Monday 21 <sup>st</sup> July	9.00 12.00 13.00 14.00 17.00	<i>Design and Innovation in Business seminar</i> Lunch Depart by coach to Buckingham University <i>Entrepreneurship – Starting out in business</i> Depart
Tuesday 22 <sup>nd</sup> July	9.00 12.00 14.00	<i>Design and Innovation in Business seminar</i> Lunch <i>Aerospace Industry – Cranfield Technology Park</i>
Wednesday 23 <sup>rd</sup> July	9.00 12.00 13.00 14.30 16.30	<i>Design and Innovation in Business seminar</i> Lunch Depart by coach to Harwell, Oxfordshire <i>Space and Satellites – Using space technology in cities</i> Depart
Thursday 24 <sup>th</sup> July	9.00 12.00 13.00 14.00 17.00 19.00	<i>Design and Innovation in Business seminar</i> Lunch Depart by coach to University of Bedfordshire <i>Innovative Platforms – Robotics &amp; Animation</i> Campus Centre – Social event with local students Depart
Friday 25 <sup>th</sup> July	9.00 12.00 13.00 14.00 17.00	<i>Design and Innovation in Business seminar</i> Lunch Depart by coach to Rockingham Racing Circuit <i>Tour of Rockingham – Motorsports</i> Depart

Please note: programme and activities are subject to change

## Saturday 26<sup>th</sup> July & Sunday 27<sup>th</sup> July Cultural Excursions: Oxford & St. Albans



Date	Time	Activity
Saturday 26 <sup>th</sup> July	9.00am	Visit to Oxford - tour of colleges and Ashmolean Museum
	Approx. 5pm	Depart
Sunday 27 <sup>th</sup> July	9.00am	Visit to St. Albans – Cathedral, Park, Verulamium
	Approx. 5pm	Depart

Please note: programme and activities are subject to change

## Week 3: Monday 28<sup>th</sup> July – Friday 1<sup>st</sup> August

### Cultural Excursions & Wrap up

Date	Time	Activity
Monday 28 <sup>th</sup> July	9.00am Approx.	London: South Bank, City Hall, Tower Bridge, Tower of London and cultural activities
Tuesday 29 <sup>th</sup> July	9.00am  Approx. 1.30pm  Approx. 5pm	Depart by coach to Blenheim Palace, Oxfordshire – Family home of Winston Churchill Tour of Blenheim Palace  From Blenheim we will be going over to Bicester shopping village – a popular international designer outlet  Depart
Wednesday 30 <sup>th</sup> July	9.00  Approx. 5pm	Depart by coach to Windsor Windsor Castle, Riverside walks  Depart
Thursday 31 <sup>st</sup> July		Free Day (optional city visit to Bedford)
Friday 1 <sup>st</sup> August	10.00 12.00 12.30	Arts workshop – music and poetry with Mark Neil Graduation ceremony BBQ lunch & games  Depart

Please note: programme and activities are subject to change

# What Previous Students Said About their Experience



浙江工商大学--LET ME BE IN ENGLAND暑期课程  
Zhejiang Gongshang University Student Delegation--LET ME BE IN ENGLAND Summer Tour



***“I will tell people about all the trips and that London is great, and also to prepare to learn some very special information from and about the different Universities in the area.”***





***“Becky [the tutor] always says, ‘Brilliant’, ‘really good’, and that makes you feel good and want to do better – it makes you feel more skilful...we really felt like journalists in the first week.”***



***“I quite liked that we went to different Universities and they gave you an outline of their plans for the future; like Milton Keynes, that was interesting. I also liked the intensive arrangement because you are not wasting your time.”***

# For more information about our 2014 programme:

**Please contact programme organisers:**

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**We'd love to hear from you!**

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