

# Bachelor Exchange Programme with the Zhejiang Gongshang University, Hangzhou/P.R.China



Study Programme:	European Management
Duration:	2 Semester
Start:	2011 - 09 - 19
End:	2012 - 07 - 14
Max. participants:	10 Bachelor students from the ZJGSU

## Entry Requirements:

Majors:	Business, Economics, and related majors
12 years school + gaokao:	at least successfully completed 3 semesters of a 4 or 5-year programme of study at ZJGSU
11 years school + gaokao:	at least successfully completed 5 semesters of a 4 or 5-year programme of study at ZJGSU
Study performance:	above average
English level:	CET 4 or above
Selection process:	30 minutes personal interview in English

# Bachelor Exchange Programme with the Zhejiang Gongshang University, Hangzhou/P.R.China



Courses 1 <sup>st</sup> term (fall semester 2011-09-19 – 2012-01-28)	h/w
Business & Legal English	6
European Identities*	24
	<hr/>
	30
Courses 2 <sup>nd</sup> term (spring semester 2012-03-19 – 2012-07-14)	
Corporate Finance in Europe <b>or</b> European Business Law	2
HR and Organizational Design	4
Communication and Presentation	4
European Identities*	12
Business & Legal English	4
	<hr/>
	26

\* German language with a focus on politics, economy, law, history and culture in Germany and the EU

Every participant of the programme will receive a Transcript of Records with credit points