



蒙特克莱尔大学商学院商务沟通 领导力和文化交流证书项目 - 2012 年暑期班



学生通过为期15天的培训，不仅可以体验美国大学课堂和校园生活，提高商务沟通技巧，强化英语会话能力，而且在课堂之外还有机会去感受美国企业文化，拜访纽约地区各行各业的著名公司，并参观新泽西纽约地区著名人文自然景观。

强化英语和商务沟通技能

蒙特克莱尔大学教授根据国际学生的特点量身打造了小班授课的会话英语强化培训课程。在课堂之外，我们的工作人员和美国在校“学生大使”也为我们的国际学生营造了英语交流的轻松氛围。商学院提供的专业课涵盖了从基础商务沟通，到如何应对企业面试，再到培养领导力建设等各方面的课程。在圆满完成整个项目之后，学生会获得商学院颁发的结业证书。

亲身体验美国著名企业

学生会有机会参观纽约新泽西地区各个领域的著名企业。我们会在金融界，制药业，化妆品护肤品领域，软件制造业和娱乐界等领域挑选合适的企业，带领学生去参观访问。

深度游览大纽约区人文自然景观

在我们的带领下，学生会在大纽约区做深度游览。学生会参观纽约区著名的人文和自然景观，包括联合国，华尔街，大都会博物馆，百老汇，西点军校，自由女神像等。

谁适合来参加我们的项目

为了让学生在今后有更多的机会和自由度去选择进修深造和工作就业，我们这个暑期项目采取不限专业，不限年级的敞开式管理。任何有愿望提高自己英语和商务沟通水平，希望体验美国校园和企业文化的学生都可以报名。学生需要具有一定的英文听说会话能力，能保证顺利全程跟进我们的课内外各项学术和文化交流活动。学生可以通过各校主办机构报名，然后由学校统一安排进行蒙大设置的笔试，通过笔试后正式被蒙大录取。

项目特色:

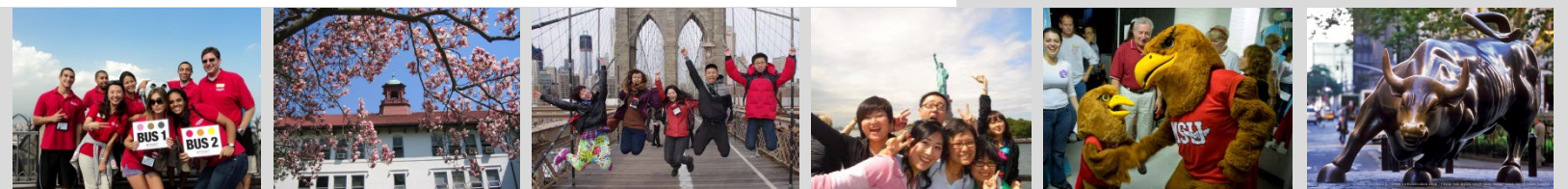
- 量身定制密集英语会话培训
- 商务沟通和领导力建设课程
- 跨文化交流与沟通
- 职业发展培训
- 企业参观与特邀嘉宾讲座
- 纽约和新泽西地区深度游览
- 安全的美国大学校园住宿
- 全职工作人员和美国大学“学生大使”全程陪同
- 接机服务和所有落地后交通保障

课程范例:

- 透视美国
- 了解美国商业文化
- 会话英语
- 跨文化交流
- 职业生涯基础设计
- 领导力研讨

人文自然景观范例:

- 百老汇歌舞剧
- 中央公园
- 自由女神像
- 华尔街
- 联合国
- 时代广场
- 5 大道
- 大都会博物馆
- 奥特莱斯购物中心





**Business Communication, Leadership & American Culture
Certificate Program SUMMER 2012**

Students enrolled in our two-week Business Communication, Leadership & American Culture Program will gain business communication skills, improve levels of conversational English proficiency, and an understanding the essentials of American business. In addition to a challenging and active learning experience, corporate visits and cultural excursions are planned throughout the two weeks.

ENHANCE YOUR ENGLISH AND BUSINESS COMMUNICATION SKILLS

The program consists of small intensive English classes taught by Montclair State University faculty and the opportunity to practice English skills with American university students. Skills needed for business communication, corporate interviews, and managerial leadership are developed in our Business classes and a variety of interactive activities. After successfully completing the program, students receive a certificate from the School of Business at Montclair State University.

PERSONAL EXPERIENCE WITH TOP RANKED COMPANIES IN NY/NJ

Students will participate in corporate visits to companies in the New York Metropolitan area. Potential companies are from selected industries such as financial, pharmaceutical, cosmetics and skin care, software designing, and the professional sports and entertainment field.

EXPLORE NEW YORK CITY – FINANCIAL MARKETS, CULTURE, AND ENTERTAINMENT

Students will also have the opportunity to experience guided cultural excursions in the New York City area (including: city tours, United Nations, Wall Street, museums, Broadway show) and in the greater NY/NJ area (including: West Point Military Academy, Statue of Liberty, and Princeton).

WHO SHOULD TAKE THIS PROGRAM?

This program will welcome any student with intermediate English proficiency who would like to enhance their business communication skills and have an insightful American university experience.

PROGRAM FEATURES:

- Customized Intensive Conversational English Training
- Business Communication and leadership Classes
- Cross Cultural Understanding
- Career Development Training
- Corporate Visits and Guest Speakers
- Chaperoned excursions to New York and surrounding areas
- Housing on campus - A safe and nurturing university environment
- Full time dedicated on-site staff and American university students ambassadors
- Airport pick up and all local transportation provided

SAMPLE PROGRAM CURRICULUM:

- The American Perspective
- Understanding American Business
- Conversational English
- Communication Across Cultures
- Career Fundamentals
- Leadership Discussions

SAMPLE EXCURSIONS:

- Broadway Show
- Central Park
- Statue of Liberty
- Wall Street Tour
- United Nations
- Times Square
- 5th Avenue
- Metropolitan Museum of Art
- Woodbury Commons Outlets

